



Corporate Sponsorship Proposal





Independence Day Celebration
Home of the Free. Because of the Brave.
Fun. Fireworks. Military Salute.
Monday, July 4
Moonlight Amphitheatre

You are invited to partner with the City of Vista's annual Independence Day Celebration. As a Sponsor of this year's event, you will provide valuable support to one of San Diego North's finest July 4 Celebrations.

Military Salute

The City of Vista will honor military heroes on July 4 in a moving ceremony on the Moonlight Amphitheatre stage. The heroes will be selected for their extreme bravery, courage, and sacrifice. Your sponsorship will contribute to the recognition of these heroes.

Celebrate Our Freedom

Vista's Independence Day Celebration includes the annual "Light Up the Night" dinner at the Moonlight Amphitheatre catered by When Pigs Fly. The Amphitheatre will then rock to the music of The Mar Dels beginning at 7:35 pm. Concluding the celebration at 9 pm is one of San Diego County's most spectacular fireworks displays to be enjoyed by more than 25,000 spectators.



Independence Day Celebration Home of the Free. Because of the Brave.

2016 Military Honorees

Sergeant Jacob W. Jones **United States Marine Corps**

Sergeant Jones was born on August 24, 1993 in Banning, California. He enlisted into the Marine Corps on February 2, 2011 and attended Recruit Training at MCRD, San Diego, CA. Upon completion, he received training at SOI West, Marine Combat Training Battalion, Hotel Company. As a student of Hotel Company, he was selected by his peers as the Marine they would most like to serve with again, earning the award of "Gung Ho Marine." Following MCT, he was assigned to "A" school in Pensacola, Florida, where he received basic training as an organizational level airframes and hydraulic mechanic. Sgt Jones then reported to Camp Pendleton, CA for his "C" school training. Upon graduation he obtained the MOS of 6154 becoming an AH-1W and UH-1Y Airframes Mechanic.

On August 24, 2012, Private First Class Jones reported to Marine Light Attack Helicopter Squadron 369, aboard Marine Corps Air Station, Camp Pendleton. While at HMLA-369 he received OJT on Aircraft Composite repair, sheet metal repair, and maintenance and troubleshooting on Hydraulic and Flight Control systems.

In October of 2013, Lance Corporal Jones deployed to Camp Bastion, Afghanistan in Support of Operation Enduring Freedom as an Airframes mechanic. During his deployment, in April 2014, Lance Corporal Jones assumed the billet of Collateral Duty Inspector on AH-1W and UH-1Y aircraft. Upon returning from deployment Lance Corporal Jones received qualification as a Collateral Duty Inspector on the AH-1Z platform.

On September 2, 2014, Lance Corporal Jones was selected for Meritorious promotion to the rank of Corporal, earning the title of Non-Commissioned Officer. In July of 2015, Corporal Jones received his qualification as a Collateral Duty Quality Assurance Representative on the AH-1Z and UH-1Y aircraft platform. On November 2, 2015, Corporal Jones was again selected for Meritorious promotion to his current rank of Sergeant.

Sergeant Jones is a graduate of the resident Sergeant's and Corporal's Courses and has also attended Shipboard Aircraft Fire Fighting Course, and Aviation Warfare Apprentice Training aboard NAS Pensacola, and Common Video Borescope course, hosted by NATEC, aboard MCAS Camp Pendleton.

Sergeant Jones currently works in the Airframes shop where he holds the billets of AH-1Z and UH-1Y CDQAR, and is the squadron Hydraulic Contamination Control Program Manager.

His personal awards include two Meritorious Masts and three Certificates of Commendation awards.

Sergeant Jones was appointed as the Color Sergeant, Marine Light Attack Helicopter Squadron 369 on February 22, 2016.

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Sergeant Nathan L. Avery **United States Marine Corps**

Sergeant Avery was born on August 31, 1992 in Elberton, Georgia. He enlisted in the Marine Corps on May 7, 2011, and attended recruit training at MCRD, Parris Island, South Carolina. After training, he completed Marine Combat Training (MCT) at Camp Geiger, North Carolina. Following MCT, he was assigned to "C" school at Camp Pendleton, California, where he received basic training as an Organizational Level Helicopter (H-1) Mechanic. Upon graduation he obtained the MOS of 6114 becoming an AH-1W (Cobra) and UH-1Y (Huey) Flightline Mechanic.

On November 28, 2012, Sergeant Avery reported to Marine Light Attack Helicopter Squadron (HMLA) 369, aboard Marine Corps Air Station, Camp Pendleton, California. While at HMLA-369 he received on the job training, removing and replacing major aircraft components and earned the Plane Captain qualification for three type model series aircraft, AH-1W, UH-1Y, and AH-1Z. During this time, Sergeant Avery supported training exercises at Weapons and Tactics Instructor (WTI) training in Yuma, Arizona and Integrated Training Exercises in Twentynine Palms, California. Sergeant Avery later earned his "wings" by completing the Aerial Observer syllabus, thus cementing his status as flight crew personnel.

Sergeant Avery currently holds the qualification of collateral duty inspector, UH-1Y, and AH-1Z Plane Captain and is the squadron's fuel surveillance program manager.

About Our Heroes

The Military honorees were selected from members of Marine Squadron 369, a helicopter squadron within the Marine Aircraft group 39, based out of Camp Pendleton. The unit was "adopted" by the Vista City Council on June 24, 2008, as part of the America Supporting Americans (ASA) Adopt a Unit program. HMLA 369 is one helicopter squadron within the Marine Aircraft Group 39. The group's mission is to provide combat ready expeditionary aviation forces, capable of world wide deployment in short notice. Known as the "Gunfighters", HMLA 369 has proven itself as the premier attack helicopter squadron in the Marine Corps by establishing a pattern of excellence few military units can emulate.

Home of the Free. Because of the Brave.



Star Spangled Sponsor - \$5000

As a Star Spangled Sponsor, you will receive these benefits



16 Light Up the Night Dinner and Show Tickets with VIP Parking for the July 4 Celebration.



A half-page ad in the Winter 2016 edition of "Our Vista," the City of Vista's magazine distributed to 37,000 homes and businesses.



25 tickets to the Wave Waterpark or to the Moonlight Amphitheatre for a Summer Season production (weekday performance good for reserved lawn).



Placement of up to five company provided banners throughout Brengle Terrace Park on July 4th.



Company logo placed on the Moonlight Amphitheatre stage banner displayed on July 4th.



Recognition at a City Council meeting in November 2016.



Inclusion on marketing and publicity materials such as press releases, fliers, posters, programs and on the city website.

Value of Sponsorship: \$9400

Home of the Free. Because of the Brave.



Four Star Donor - \$2000

As a Four Star Donor, you will receive these benefits



Four Light Up the Night Dinner and Show Tickets with VIP Parking for the July 4th Celebration.



A quarter page ad in the Winter 2016 edition of "Our Vista," the City of Vista's magazine distributed to 37,000 homes and businesses.



Twelve tickets to the Wave Waterpark or to the Moonlight Amphitheatre for a Summer Season production (weekday performance good for reserved lawn).



Inclusion on marketing materials such as press releases, fliers, posters, programs and on the city website.

Value of Sponsorship: \$3500

Headlining This Year's
July 4 Celebration:
The Mar Dels
7:35 pm on the
Moonlight Amphitheatre Stage

CITY OF VISTA

A promotional image for the band The Mar Dels. The band members are shown in formal attire (tuxedos and gowns) performing on stage. The background is filled with vibrant fireworks in red, yellow, and green. The text on the right side of the image announces their performance at the Moonlight Amphitheatre Stage at 7:35 pm during the July 4th celebration. The City of Vista logo is visible in the bottom right corner.

Home of the Free. Because of the Brave.



Three Star Donor - \$850

As a Three Star Donor, you will receive these benefits



Four Light Up the Night Dinner and Show Tickets with VIP Parking for the July 4th Celebration.



Four tickets to the Wave Waterpark or to the Moonlight Amphitheatre for a Summer Season production (weekday performance good for reserved lawn).



Acknowledgement as a donor on the July 4th page on the City of Vista's website.

Value of Sponsorship: \$1200

Patriotic Friend of the Fourth - \$350

As a Patriotic Friend of the Fourth, you will receive these benefits



Eight show tickets for the July 4th Celebration.



Four tickets to the Wave Waterpark or to the Moonlight Amphitheatre for a Summer Season production (weekday performance good for reserved lawn).



Acknowledgement as a donor on the July 4th page on the City of Vista's website.

Value of Sponsorship: \$500

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Yes! Please include me as a partner with the City of Vista in presenting the Fourth of July Celebration!

Select your level of participation:

- Star Spangled Sponsor - \$5000
- Four Star Donor - \$2000
- Three Star Donor - \$850
- Patriotic Friend of the Fourth- \$350

Contact: _____

Company Name: _____

Mailing Address: _____

Street

City and Zip

Telephone: _____

Email: _____

Return this form, with payment (payable to City of Vista) to:

City of Vista
Attn: Rachel Beld
200 Civic Center Drive
Vista, CA 92084