

# CITY OF VISTA

## 2015



## A C C O M P L I S H M E N T S

Strategically Prepared to Meet the Challenges of the Future.

*“The Vista community should take great pride in the accomplishments of 2015. Our completed projects, forged partnerships, and numerous successful activities prove we are a city that has been thinking smarter, acting more proactively, and successfully securing its place in the region.”*

- Increased City’s emergency reserves.
- Paseo Santa Fe Street Improvements, secured Phase II funding.
- Invested \$8M in community park improvements, amenities, and renovations.
- Improved and repaired \$18M in streets, traffic signals, and sidewalk infrastructure.
- Provided community and cultural opportunities for residents.
- Replaced 3,000 streetlights with energy efficient lamps.
- Created strong safe neighborhoods and a sense of community.
- Supported regional collaboration, jobs and economic opportunities.

*Excerpt from Mayor Judy Ritter’s State of the City Address  
January 25, 2016*

The following highlights some of the City's accomplishments in the year 2015. As a community, we celebrate these successes.

## ► Planning | Building | Beautification

*A great community begins with good planning and long range visions.*

- 1,940 building permits issued.
- 45 new single-family homes completed.
- Completed update of the Downtown Specific Plan.
- 1,950 Code Enforcement complaints addressed.
- 241 abandoned vehicles removed from city streets/property.
- 5,255 unauthorized signs removed.
- 18.7 acres of medians and parkways maintained.
- 1,506,840 sq. ft. weed abatement on public right of ways.

## ► Roads | Maintenance | Parks | Infrastructure

*Significant investment in roads, maintenance, infrastructure. (\*M = million)*

- \$18M in road/intersection improvements.
- \$8M invested in park renovations, upgrades, equipment.
- \$3.6M completed in road repaving.
- \$950,000 grant to upgrade 50% traffic signals to new technology.
- 13 city parks maintained (approximately 134 acres).
- 10 miles of sewer rehabilitation. 283 miles of sewer cleaned.
- New pedestrian bridge installed over Agua Hedionda Creek.
- Design approved for 2 new skate parks.
- 160,597 sq. ft. of graffiti removed. 312 Code cases.
- Monte Vista Drive & York Drive sidewalk improvements completed.
- 1,554: installed new or replaced traffic/street signs.
- 3,054 pothole repairs. 101,605 sq. ft. asphalt repairs.
- 2,188 residential street lights replaced with energy LED lamps.
- Installed new traffic signal, E. Vista Way at Taylor Street.
- Sycamore Avenue off-ramp widening, SR-78, 90% complete.
- 474 tons of green waste recycled and used in city parks.
- New central weather based irrigation controllers installed at Breeze Hill Park, South Melrose median, Buena Vista Park.
- \$9M construction began on sewer pipeline to Encina Water Pollution Control Facility.

## ► Economic Vitality | 78 Corridor Partnership

*Attracting, retaining businesses and providing job opportunities.*

- Fifth Annual Vista CAREs Business Walk.
- < 4% vacancy rate in Business Park.
- 13 microbreweries and two in planning stage.
- New businesses: Flying Pig, Porter's, Starbucks.
- 78 Corridor Team hosted two industry roundtables.

## ► Paseo Santa Fe Improvements Phase I & II

*After 25 years, Paseo Santa Fe vision is becoming a reality.*

- \$10.6M Phase I Streetscape Improvements 90% completed.
- \$5.7M grants for Phase II Improvements.

## ► Fire Services | Vista Fire

*2015 was a year for evaluation and planning for Fire.*

- Calls for Service: 13,327 (10% increase over 2014)
  - Medical: 9,382
  - Good Intent Call: 2,319
  - Fires: 266
  - Other: 1,360
- Adopted 2015-2020 Strategic Plan.
- Public Education, fire safety: 3,542 people.
- Received \$69,563 in grant funding for radio equipment, training, EOC, development and training.

## ► Law Enforcement | Vista Sheriff

*The crime rate in Vista is at an all time low.*

- Calls for Service: 41,215 (23,770 of those deputy initiated).
- FBI Index Crime Counts: 2,332.
- FBI Crime Rate 24.3 \*crimes per 1000 pop.
- 154 Jr. Deputies, 540 GREAT students graduated.
- 44 Senior volunteers contributed 19,656 hours.
- \$500,000 grant for funding proactive youth programs.

## ► Community | City Services | Recreation

*Vista is a great place to play, live, and visit.*

- 125,000 users at Wave Waterpark.
- 250 facility rentals serving over 30,000.
- 200 park rentals serving over 10,500.
- 120 volunteer coaches in youth sports program.
- 17,000 played disc golf course in Brengle Terrace Park.
- 4,000+ attended the Movies in the Park summer events.
- 7,000 spectators attended July 4 celebration event.
- 5,000 youth in local youth leagues served with field space.
- 51,478 attendance at Moonlight's Summer Season.
- 2 Craig Noel Awards: Chorographer & Producer (Moonlight).
- 8 sculptures installed for Kites Over Vista exhibit.
- Wild Horses by Ricardo Brededa installed in Creekwalk.
- 21,456 meals served, 10,488 home delivered to seniors.
- 58 Culture Caravan trips for 1,761 seniors.
- 17,000 volunteer hours donated to Senior Center.
- 5,406 seniors used Out & About transportation shuttle.
- 400 participants in recreation classes.
- 720 participants in youth basketball.
- 150 participants in flag football/girls volleyball.
- 1,157 enrollment in Summer Day camp.
- 400 participants in Early Childhood Development class.
- 8,000 recipients of Rancho Buena Vista "Adobe Days".



### Mission Statement

The City of Vista is dedicated to providing exceptional services, to improving Vista's quality of life, and to enhancing the uniqueness of the Vista community.

**Judy Ritter**, Mayor

**Amanda Rigby**, Deputy Mayor

**John J. Aguilera | Cody Campbell | John B. Franklin**, Council Members

**Patrick Johnson**, City Manager

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