

### Selection Process & Criteria

Winning proposals will be selected by the Public Arts Commission. Criteria will include artistic merit, public safety, appropriateness of the artwork, materials used, and artist resume. Only two submittals per person are allowed. Only one may be selected. Artists may be interviewed.

### Eligibility

The City's Public Arts program is community-based. This competition is open to anyone who can complete the requirements as specified, including the designing, fabrication and delivery of the artwork. This project is intended to be artistic in nature. Therefore, any designs that include advertising, soliciting, campaigning, or other promotional or commercially-driven entries are ineligible.

### Schedule

All models are due at the Vista Civic Center by 5 p.m. on Monday, January 22, 2018. Late or incomplete proposals will not be accepted. Interviews may be held after due date. Winning proposals will be selected at the February 6, 2018 Public Arts Commission meeting and recommended to City Council for approval. Winners will be announced on [cityofvista.com](http://cityofvista.com) after February 27, 2018.

Participating artists, if selected, must be prepared to deliver their completed kite artwork for installation by May 1, 2018.

#### Send or deliver models to:

City of Vista  
Kites Over Vista - Public Arts Commission  
200 Civic Center Drive  
Vista CA 92084

Models will not be returned by the City. Models not selected for display will be available for pickup by appointment, 760.643.5265, after June 1, 2018. Models not picked up within 60 days of this date will become property of the City.

### Questions

For more information, please contact Imelda Huerta at 760.643.5265 or visit [vistapublicart.com](http://vistapublicart.com).



The purpose of the Public Arts Commission is to promote and support the public display and appreciation of art in the City of Vista.

Meetings are held on the first Tuesday of each month at 6:15 p.m. in the Morris B Vance Community Room at the Vista Civic Center.

#### Commission Members

Sarah Spinks  
Kelly Moncure  
Judy Pantazo  
Ann Little  
Jessica O'Donnell-Macias  
Tiffany Crabtree  
Donnalay Atajar

#### Staff

Therron Dieckmann  
*Director of Recreation and  
Community Services*  
Imelda Huerta  
*Management Analyst*

[vistapublicart.com](http://vistapublicart.com)

On the Cover:  
"Into the Current"  
Artist: Janis Selby Jones  
*Photo by Staff*



# Kites Over Vista

# Call to Artists

Tenth Exhibition  
Summer 2018



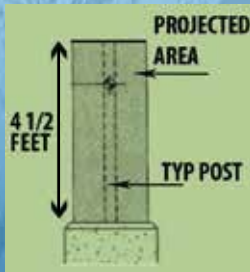
## Kites Over Vista

The City of Vista's Public Arts Commission seeks artists to participate in a public, temporary sculpture exhibit. The exhibit offers participating artists a unique opportunity to showcase original sculptural work in downtown Vista. The goal of the "kites" is to promote art in Vista, and to brand Vista as home to a significant and dynamic collection of public artwork.

## Scope of Work

Up to six artworks will be selected through a juried competition conducted by the City's Public Arts Commission. The selected artists will agree to loan the artwork to the City for a minimum of 12-months with ownership rights remaining with the artists.

The City will provide the artists with a six-inch diameter, 10-foot high steel pole to serve as the base for the kite. All artists should securely mount art elements to the pole, which itself will be secured on a 4 1/2-foot pole imbedded in a 36-inch square concrete planter base. Artists can hang, suspend, mount, weld, tie, encase, fabricate, paint, sculpt, or otherwise modify the pole.



Artists are encouraged to be creative in their selection of materials while considering safety requirements common to publicly accessible works of art. Artworks must withstand a public environment for the duration of the one-year exhibit.

## Siting

The completed artwork will be prominently displayed in the public areas of downtown Vista.

## Proposals

**3-D Model:** Artist is requested to create a 3-D model (1 inch - 1 foot) of their proposed "kite" design and attach it to a 12"W x 12"L x 1/2"H square mounting board.

**Labeling:** A descriptive label must be securely taped on the front of the mounting board with a short explanation of the concept, overall dimensions and proposed materials. Contact information, including name, address and phone number must be securely taped on the back of the board. See submittal section for more requirements.

## Requirements

The kite can be tall and cylindrical in shape, wide with a canopy on top - or a combination of both. A minimum 7-foot clearance must be maintained for pedestrians to walk underneath the kite wherever it extends beyond the width of the base. Selected materials and finishes may affect kite placement and revisions may be requested by the Public Arts Commission selection committee. City engineers may review the design for safety and recommend modifications if necessary. Kite art may take many forms. For the kite to remain stable in windy conditions, the projected area of the artwork must be limited. Projected areas for several kite art types are shown left and below.

## Wind Load Calculations

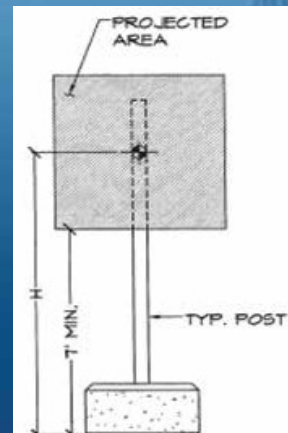
⊕ = center of projected artwork area

H = height of center above ground (feet)

Limitations: The estimated square feet of the projected artwork area multiplied by the height at the center shall not exceed 350. Formula: square feet (AxB)

X Height (H) ≤ 350

Please call 760.643.5265 for assistance.



## Submittal

Please submit the following:

- properly labeled 3-D model
- resume of past work and exhibitions
- a single page with artist contact information, explanation of the design concept, overall dimensions, proposed materials, and the asking price if artwork is available for purchase. The City may elect to purchase artwork and has first right of refusal after the loan period of one year has ended.

## Artist Fee

Artists are compensated through a fee of \$2,500 which is intended as an honorarium or design fee, and will be paid in increments during the project period. Artist is loaning the City their artwork for a one-year term. The artwork remains the property of the artist and can be sold and removed after the loan period has ended. The minimum loan period is one year. This loan may be extended if all parties agree. The City will provide a plaque with the artist name and title of artwork.

Artists submitting proposals agree that the City of Vista may display models, reproduce images for non-commercial, educational, and promotional purposes, and will credit the artist.

## Program Goals

To create a successful temporary art program that will:

- Enhance Vista with a variety of original artwork;
- Stimulate public curiosity about the art and artists;
- Engage and educate passersby regarding the City of Vista, its Public Arts Program, and the artists and artwork featured in the exhibition.

## Art Call Notification

To receive notification on future art calls, go to [vistapublicart.com](http://vistapublicart.com).